

### Wednesday, May 16, 2018

Time	Location	Event
7:30 a.m. – 12:30 p.m.	Talley Student Union	1887 LOUNGE OPEN
7:30 a.m. – 8:30 a.m.	Talley Student Union One Earth	CONTINENTAL BREAKFAST
8:30 a.m. – 9:45 a.m.	Talley Student Union Stewart Theater	PLENARY SESSION 3 Title: <u>Why Do I Give? A Donor Panel Discussion</u> Speaker: Panel Discussion
10:00 a.m. – 11:00 a.m.	Talley Student Union	BREAKOUT SESSION 6 Moves Management – Using What You Have to Get the Results You Want (AS) Major Gift Officers: Maximizing Performance by Preparing for Planned Gift Conversations (MGGP) Transform Your Communications through Integrated Marketing (COMM) Sharing the Secret Sauce! How Successful Stewardship Leads to Principal Gifts (AEDR-DR) Where Are We Now? The Trajectory of 21st Century Digital Giving and Engagement (AG) Expanding Alumni Engagement through your Alumni Board (AEDR-AE)
11:15 a.m. – 12:15 p.m.	Talley Student Union Stewart Theater	FINALE SESSION Title: On Fire Speaker: Ben Case, Case Consulting Services Inc.
12:15 p.m. – 12:30 p.m.	Talley Student Union Stewart Theater	WINNER WINNER Symposium Wrap-Up
12:30 p.m.		SYMPOSIUM ENDS (Boxed lunches will be available for attendees before their departure.)